

On the occasion of
the 55th International Art Exhibition, La Biennale de Venezia
the Officina delle Zattere management team
is pleased to invite You to the opening of

The metamorphoses of the virtual 100 years of art and freedom

Pia MYrvoLD

+ invited artists

Miguel Chevalier

ORLAN

Anne Senstad

PIKSEL Remote HackLab

Curator: Roberta Semeraro

The Opening Week Performance Program 27-30 May 2013

Piksel Remote HackLab

Romina de Novellis

Tiffany Trendera

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Officina delle Zattere

Fondamenta Nani 947, Dorsoduro

Venezia / Italia

Vaporetto Stop: Zattere or Academia

www.officinadellezattere.com

info@arteeventi.com

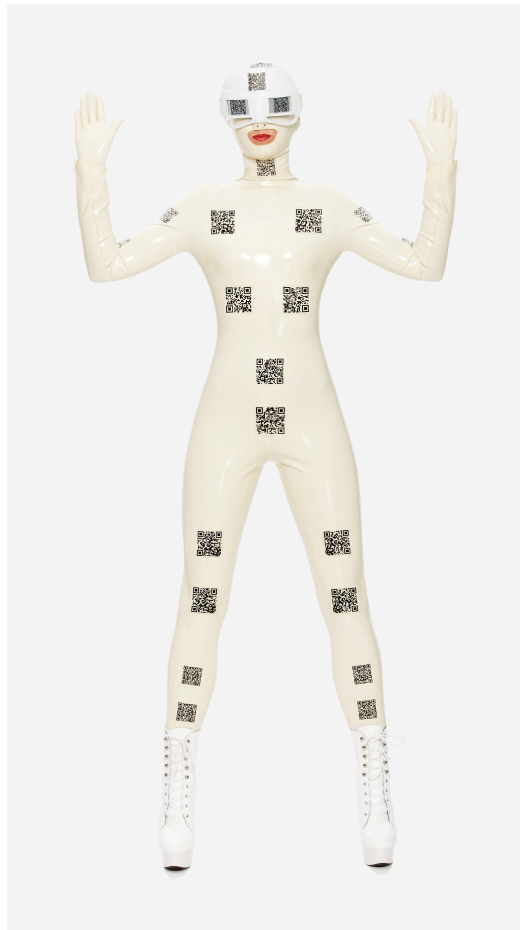
www.mov-artist.com

Tiffany Trendera

PROXIMITY CINEMA & BODY CODE

Performance Body Code by Tiffany Trendera

Photo Glenn Campbell



In the Officina delle Zattere

Proximity Cinema

27 May: 19-20 pm

28 May: 18-20 pm

29 May: 18-20 pm

30 May: 17-20 pm Official Opening

Body Code

Performance in front of Giardini Biennale.

29 May: 11am-13pm

30 May: 11am-13pm

Body Code is a live performance that conceptually focuses on the toxicity of man-made chemicals and how these harmful substances affect the human body. We are creating hazardous materials that simultaneously destroy our bodies. The work is interactive by encouraging the viewer to scan the artist's body with their smart phone.

This scan from the printed QR codes found on the artist's latex suit, will take them to a certain page found on the *Body Code* website (<http://www.bodycodeart.com>). Depending on where the viewer scans, they will read Google searches consisting of two key words: man-made chemicals and the corresponding part of the body eye, muscle, throat, etc.

In **Proximity Cinéma, Tiffany Trenda** continues her investigation into the relationship of the body and screen (LCD, Computer Screen, etc.). Her new performance is inspired by the Valie Export piece "Tap and Touch" and will focus on personal space in regards to mobile devices. The artist will be completely covered in a synthetic suit with forty small 2.6" LCD cell phone screens. The image on these devices will change depending on how far away the viewer is from the artist. This interactive performance will entail having the artist invade the viewer's personal space and vice versa, the viewer will be in the artists' space. Trenda will remain silent making all interaction happen with only the use of proximity and touch-making the body as the only point of interface. Proximity Cinema is about how our personal interactions on mobile devices have reorganized our boundary systems. Mobility has decentralized communication by making our private connections become public. She wants to question if this compression of time and space has affected the proximity of our social relationships.

Tiffany Trenda is an American digital performance artist. She received her BFA from Art Center College of Design and her MFA from the University of California Los Angeles in Design and Media Arts. She has exhibited at Robert Berman, Farmani Gallery, Photo San Francisco, Los Angeles Center for Digital Art, Highways, and Track 16. In 2009, she performed "Entropy" at the Los Angeles County Museum of Art. Trenda is the winner of The Artist of the Year at the London Creative Awards. She has most recently performed at the Los Angeles Contemporary Art Exhibitions (LACE), Orange County Center for Contemporary Art, Italian Cultural Institute, Scope Art Fair Switzerland, Miami CONTEXT (where she graced the cover of the Miami Herald), Wynwood Art Fair, Performance Art Institute, and Scope New York. Trenda uses imaging technologies to interchange her identity, thus asking the question—how far can we push the visceral qualities of the body until it becomes unrecognizable? <http://www.tiffanytrenda.com>

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Arts Council
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Galerie Laure Roynette



KUNSTforum

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